



A Mega Event to Showcase  
Analytical instruments & other  
Labs Products

19-20-21  
MAY  
2022

**venue**

International  
Expo Centre Lahore-Pakistan

Organized By:



Supported By:



Environment Protection  
Department  
Government of The Punjab





## ABOUT PAKLAB EXPO 2022

**PAKLAB** Expo, serving as the biggest trade platform for the analytical instruments and other lab products for various industry verticals in Pakistan is scheduled from 19-20-21 May 2022 at Int'l Expo Centre Lahore. Scope of exhibition covers majorly laboratory instruments, their software, maintenance services (calibrations, troubleshooting etc.), chemical reagents, commercial testing, LIMS, lab furniture and fabrication and standardization/compliance companies.

Being an international scale expo, information source and its potential implication upon scientific and lab related businesses and the industry, there will be a maximum participation from the buyers, investors and lab professionals from across the world. Government Sectors, including policy making bodies, such as the Trade Development Authority of Pakistan (TDAP), Ministry of Commerce, Ministry of Finance, Ministry of Industries, Ministry of Health and Lahore Chamber of Commerce & Industry are providing unprecedented support for this Expo.

**PAKLAB** also provides a great opportunity for the chemists, scientists, technicians and laboratory professionals to gather here to keep updated with the latest technology, as well as, attend the seminars, symposiums, training sessions and networking forums.

*Welcome to  
Paklab Expo 2022*







# **PAKLAB**

— **EXPO** —

**19-20-21 MAY 2022**  
International Expo Centre Lahore-Pakistan



## **EXHIBITORS PROFILE**

The most powerful annual event to showcase instruments and technical expertise to relevant personnel in customers lab for world-wide business growth.

- Liquid Chromatography
- Gas Chromatography
- Color Spectrophotometry
- Light Testing cabinets
- Particle Size Analysis
- Mechanical Testing
- Titration based Instruments Range
- UV visible Spectrophotometry
- Atomic Absorption Spectrometry
- Light Microscopy
- Scanning Electron Microscopy
- Elemental Analysis
- Fluorescence Spectrometry
- Fourier Transform Infra-Red Spectrometry
- Near Infra-Red Spectrometry
- XRF Analyzers
- Capillary and other Electrophoresis
- Moisture Analysis
- Water Testing Instruments
- Environment Testing Instruments
- Pycnometers
- Chemical Testing Instruments Range
- Physical Testing Instruments Range
- COD and BOD Testing Instruments Range
- TOC Instruments Testing Range
- Weatherability testing Instruments Range
- Robotics & Automation
- Commercial Testing Laboratories
- Research Organizations
- Academia (universities)
- Chemical Reagents
- Lab Consumables/Glassware
- Instruments Repair & Maintenance Service Providers
- Lab Software Providers (LIMS etc.)
- Compliances Consultancy Companies
- Accreditation Companies
- Lab Furnitures/ fabrications



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## **VISITOR PROFILE**

The most powerful annual event to cater all lab requirements ranging from instruments to services through worldwide technology display and respective specialists consultation.

- **Pharmaceuticals**
- **Minerals & Mining**
- **Food & Beverage**
- **Plastics, Rubbers & Polymers**
- **Leather & Textile**
- **Printing & Packaging**
- **Cosmetics & Consumer Care**
- **Paints & Coatings**
- **Agriculture**
- **Education & Research Institutes**
- **Electronics & Automotive**
- **Shoes & Bags**
- **Garments & Apparels**
- **Oil & Gas**
- **Sports industry**
- **Environment Monitoring & Care**
- **Forensic & Security Labs**
- **Metals & Alloys**
- **Construction & Building Materials**

## **SUPPORTERS**

- **Chamber of Commerce (All relevant) Lahore, Rawalpindi**
- **Lab Associations (PSLA)**
- **Related Potential Associations (PCMA, PCA, PPMA etc)**
- **Gvt. Accreditation Bodies (PNAC)**
- **Gvt. Regulatory Bodies (DRAP, PSQCA etc.)**
- **Tourism Ministry**
- **Trade Association (TDAP)**

# SPACE BOOKING FORM

Contact Person/Designation: \_\_\_\_\_  
Company/Institution (exactly as you want in the Exhibition) : \_\_\_\_\_  
Address: \_\_\_\_\_

Country: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

## SPONSORSHIP OPTIONS / CHARGES

- ☐ Platinum - PKR 2 Million  
☐ Gold - PKR 1.5 Million  
☐ Silver - PKR 1 Million

## EXHIBITION BOOTHS / PARTICIPATION CHARGES

- ☐ **Booth/ Shell Size**  
☐ Standard Booth / Shell - 3x3 meter (9 sqm)  
☐ **Rates**  
☐ 3x3 meter - PKR 100,000/- (Exclusive of all types of taxes)  
☐ **Shell Scheme Facilities**  
☐ 3x3 meter Shell, One counter, Two chairs, One center table, Three spot lights, Facia with company name, Carpet and Electric socket.



Herewith enclosed Rs. \_\_\_\_\_ being 50% of the total amount of Rs. \_\_\_\_\_ for booking of \_\_\_\_\_ stall/ Stalls for the participation in Paklab Expo 2022. Balance amount is payable at-least 15 days prior to the exhibition.

\_\_\_\_\_  
Signature of Authorized Person & Co. Seal

\_\_\_\_\_  
Date

## MODE OF PAYMENT

All Payments will be made in favour of B2B Media (Pvt.) Ltd. through Bank Draft/ Pay Order/ Crossed Cheque/ Wire Transfer. Bank Details are as follows :-

- ☐ Name of Beneficiary - B2B Media (Pvt) Limited  
☐ Banker - HABIB METROPOLITAN BANK ,Badami Bagh Branch, Lahore  
☐ Account No - 20311-714-146485  
☐ Swift Code - MPBLPKKA  
☐ IBAN No - PK48MPBL0246-0271-4014-6485

Please Return this form  
by / E-mail / Courier to:

Corporate Office: 338-341A, Sundar Industrial Estate,  
Raiwind Road Lahore Pakistan. UAN: +92-42-111-100-000  
TEL: +92-42-35298634 CELL: +92-312-3998000  
Email: haider@b2bmedia.pk





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## SPONSORSHIP OPPORTUNITIES HALL#2

### INCREASE YOUR BRAND EXPOSURE BY INVESTING IN OUR SPONSORSHIP PACKAGES

	Branding Spots Worth (Rs)	Logo on all Media Advertisement	Logo on all Marketing Collaterals	Logo on Press Conference Backdrop	Plasma Advertising	Space on Event Backdrop	Free Stalls Worth (Rs)
<b>Platinum Sponsorship @2 Million</b>	1 Million	Yes	Yes	Yes	8 Ads per rotation	Yes	1.2 Million (8 booths of 9 sqm each)
<b>Gold Sponsorship @1.5 Million</b>	0.5 Million	Yes	Yes	Yes	2 Ads for rotation	Yes	0.8 Million (8 booths of 9 sqm each)
<b>Silver Sponsorship @1 Million</b>	0.3 Million	Yes	Yes	Yes	1 Ad per rotation	Yes	0.6 Million (6 booths of 9 sqm each)

- Due to the high demand of sponsorship opportunities coupled with limited space available, allocations shall be strictly made on a first come, first served basis

- Acceptance and the awarding of sponsorship requests will only be entertained with a 75% advance payment at the time of registering

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